

The One-Page Guide to: Evidence-Based Investing



HILL INVESTMENT GROUP

Take the long view

SM

1. [The Weight of Evidence](#) by Carl Richards. A Behavior Gap Project.
 - [NY Times Sketch Guy](#), author of [The Behavior Gap](#), and Odds On endorser provides a witty and comprehensive list of academic pieces that have led to multiple Nobel Prize awards that underpin our philosophy.
2. [A Dying Banker's Last Instructions](#) by Ron Lieber. *New York Times*, November 27, 2010.
 - Few would decide to write a book about investing after finding out they were dying of cancer, yet that is exactly what Gordon Murray did as his final attempt to help people improve their investing odds. The above article was published a few short weeks before his death.
3. [The Evolution of an Investor](#) by Michael Lewis. *Condé Nast Portfolio Magazine*. 2007.
 - Four years after writing about how data and statistics are changing major league baseball, Micheal Lewis shares the story of how a money manager for the Rolling Stones discovered, what we now call, evidence-based investing.
4. [Market Beaters](#) by Beverly Goodman. *Barron's*. January 4, 2014
 - In a *Barron's* cover article, Dimensional is described as a firm that eschews stock-picking completely and yet manages to beat the market consistently. This [2016 WSJ article](#) and this [2017 letter](#) from Dimensional's Chairman are good follow-ups.
5. [The Art of Knowing Nothing Brilliantly](#) by Nathan Jaye. *CFA Institute Magazine*. 2014.
 - To convert research into profitable strategies, "first, throw out the word 'know,'" says Cliff Asness, founder of AQR Capital Management.
6. [The Arithmetic of Active Management](#) by William F. Sharpe. *The Financial Analysts' Journal* Vol. 47, No. 1, January/February 1991. pp. 7-9.
 - In aggregate "active managers" underperform. It's math...not hypothesis or theorem...just math.

