



**HILL INVESTMENT GROUP**

Take the long view®

## I didn't go to high school here. I never dreamed of moving to the Midwest.



**NELL  
SCHIFFER**  
COO  
Hill Investment  
Group

Just a few years ago I was wearing a fire-retardant jumpsuit and a hard hat to work. I'm a petroleum engineer by training and a native Houstonian. Now I'm a proud St. Louisan, loving living in the city, working for a STLBJ Best Places to Work finalist. How did I make it happen?

- 1,800 hours of podcasts – my personal advisory board
- An online course about how to write attention-grabbing emails
- Dedication to seeking out excellence

Two years ago, I reached out by cold email to Matt Hall as a “fellow evidence-based investing nerd seeking counsel.” This is an excerpt from my original email: “I come to you because I feel that Hill Investment Group is philosophically/practically in a class of its own. I view Hill's wealth management model as truly disruptive, in the best way. It is in this spirit of ingenuity and excitement that I come seeking your wisdom.” This encapsulates the way I still feel about working at Hill Investment Group.

To work in an environment that helps you focus on what you do best is freeing. Our weekly yoga classes don't hurt either! Ultimately, having a centered, collaborative team serves our clients, helping them take the long view with ease.

St. Louis and Hill share the same spirit, as embodied by the quality of the people who choose to call these places home. I chose Hill Investment Group and St. Louis. Both are in a class all their own.

[takethelongview.com](http://takethelongview.com)

7701 Forsyth Blvd., Suite 350, Saint Louis, MO 63105